# Replication under Price Impact and Martingale Representation Property

### Dmitry Kramkov joint work with Sergio Pulido (Évry, Paris)

Carnegie Mellon University

Workshop on Equilibrium Theory, Carnegie Mellon, June 15, 2017

### Classical model for a "small" agent

Input: price process  $S = (S_t)$  for traded stock. Usually, S is a solution of SDE:

 $dS_t = \mu(t, S_t)dt + \sigma(t, S_t)dB_t, \quad S_0 = x,$ 

where B is a Brownian motion.

Key assumption: trader's actions do not affect *S*.

Strategy: predictable *S*-integrable process  $\gamma = (\gamma_t)$  of the number of stocks.

Gain from strategy:

$$G_t = \int_0^t \gamma dS = (\gamma \cdot S)_t.$$

# Model with price impact

Price impact:  $\gamma \to S(\gamma)$ .

Practice & Mathematical Finance: the price impact is *postulated* (*exogenous*).

Financial Economics: the price impact is an *output* of equilibrium (*endogenous*).

Main idea: Let  $\psi$  be stock's dividend paid at maturity T, so that,  $S_T(\gamma) = \psi$ . Recall that for the "small" agent model,

 $(NA) \quad \Leftrightarrow \quad \exists \mathbb{Q}(0) \sim \mathbb{P}: \quad S_t(0) = \mathbb{E}^{\mathbb{Q}(0)} \left[ \psi | \mathcal{F}_t \right].$ 

For  $\gamma \neq \mathbf{0}$  we similarly expect to have

 $S_t(\gamma) = \mathbb{E}^{\mathbb{Q}(\gamma)} [\psi | \mathcal{F}_t],$ 

where the measure  $\mathbb{Q}(\gamma) \sim \mathbb{P}$  is obtained from an equilibrium.

## Optimal investment

Input: financial market and investor's preferences

- 1.  $S = (S_t)$ : stocks' prices;
- 2.  $U(x) = -\frac{1}{a}e^{-ax}$ ,  $x \in \mathbb{R}$ : utility function; a > 0 is investor's risk-aversion.

Output: optimal process  $\gamma = (\gamma_t)$  of the number of stocks:

$$\gamma = \arg \max_{\zeta} \mathbb{E}\left[U(\int_0^T \zeta dS)\right] = \arg \min_{\zeta} \mathbb{E}\left[\exp(-a\int_0^T \zeta dS)\right].$$

Martingale characterization:  $\gamma = (\gamma_t)$  is optimal  $\Leftrightarrow S$  is a local martingale and  $\gamma \cdot S$  is a UI martingale under  $\mathbb{Q}$  given by

$$\frac{d\mathbb{Q}}{d\mathbb{P}} = \operatorname{const} U'(\int_0^T \gamma dS) = \operatorname{const} \exp(-a \int_0^T \gamma dS).$$

## Price impact model

Input: dividends, market makers' preferences, demand

- 1.  $\psi$ : stocks' dividends paid at maturity T;
- 2.  $U(x) = -\frac{1}{a}e^{-ax}$ ,  $x \in \mathbb{R}$ : representative utility; a > 0 is aggregate risk-aversion (harmonic mean),

 $a \downarrow 0 \quad \Leftrightarrow \quad \text{market's liquidity} \quad \uparrow \infty.$ 

3.  $\gamma = (\gamma_t)$ : demand process (number of stocks owned by the market).

Output: stocks' prices  $S = (S_t)$  such that  $S_T = \psi$  and

$$\gamma = \arg\max_{\zeta} \mathbb{E}\left[U(\int_{0}^{T} \zeta dS)\right] = \arg\min_{\zeta} \mathbb{E}\left[\exp(-a\int_{0}^{T} \zeta dS)\right]$$
$$\Leftrightarrow S_{t} = \mathbb{E}^{\mathbb{Q}}\left[\psi \mid \mathcal{F}_{t}\right] \text{ with } \frac{d\mathbb{Q}}{d\mathbb{P}} = \operatorname{const} \exp(-a\int_{0}^{T} \gamma dS).$$

### References

Single period: Sanford J. Grossman and Merton H. Miller.
Liquidity and market structure. The Journal of Finance, 1988.
Discrete time: Nicolae Garleanu, Lasse Heje Pedersen, and Allen M. Poteshman. Demand-based option pricing. Rev. Financ.
Stud., 2009.

Simple strategies in continuous time: David German. Pricing in an equilibrium based model for a large investor. Math. Financ. Econ., 2011.

General strategies in continuous time: K. and Sergio Pulido.

- 1. A system of quadratic BSDEs arising in a price impact model. Ann. Appl. Probab., 2016.
- Stability and analytic expansions of local solutions of systems of quadratic BSDEs with applications to a price impact model. SIAM J. Financial Math., 2016.

# Brownian framework

### Assumption

The filtration is generated by a Brownian motion  $B = (B_t)$ :

 $\mathcal{F}_t = \mathcal{F}_t^B, \quad t \in [0, T].$ 

Stocks' prices evolve as

$$dS = \sigma \lambda dt + \sigma dB, \quad S_T = \psi,$$

where

$$\lambda = (\lambda_t)$$
: the market price of risk;  
 $\sigma = (\sigma_t)$ : the volatility.

Denote also

$$R_t = -\frac{1}{a} \log \mathbb{E}\left[ \left. \exp(-a \int_t^T \gamma dS) \right| \mathcal{F}_t \right], \quad t \in [0, T],$$

the certainty equivalence value (CEV) of remaining gain.

BSDE for  $S = S(\psi, a, \gamma)$ 

Theorem (K., Pulido AAP-16)

For dividends  $\psi$ , risk-aversion a > 0, and demand  $\gamma$  the following items are equivalent:

- 1.  $S = S(\psi, a, \gamma)$  is a price process,  $\sigma$  is the volatility,  $\lambda$  is the market price of risk, and R is the CEV process.
- 2.  $(R, S, \eta, \theta)$  with  $\eta = \lambda a\sigma\gamma$  and  $\theta = a\sigma$  solves the BSDE:

$$aR_t = \frac{1}{2} \int_t^T (|\theta\gamma|^2 - |\eta|^2) ds - \int_t^T \eta dB,$$
  
$$aS_t = a\psi - \int_t^T \theta(\eta + \theta\gamma) ds - \int_t^T \theta dB,$$

and the products  $Z(\gamma \cdot S)$  and ZS are UI martingales, where

$$Z \triangleq \mathcal{E}(-\lambda \cdot B) = \mathcal{E}(-(\eta + \theta \gamma) \cdot B).$$

## BMO norms

• For a continuous martingale M with  $M_0 = 0$ ,

$$\|\boldsymbol{M}\|_{\text{BMO}} \triangleq \operatorname{ess\,sup} \{\mathbb{E}\left[\left|\boldsymbol{M}_{\mathcal{T}} - \boldsymbol{M}_{\tau}\right|^{2}\right| \mathcal{F}_{\tau}\right]\}^{1/2},$$

where the supremum is taken with respect to all stopping times  $\boldsymbol{\tau}.$ 

For an integrable random variable ξ with E[ξ] = 0 set ||ξ||<sub>BMO</sub> ≜ ||(E [ξ| F<sub>t</sub>])<sub>t∈[0,T]</sub>||<sub>BMO</sub>

• For a predictable process 
$$\zeta = (\zeta_t)$$
 set

$$\|\zeta\|_{\text{BMO}} \triangleq \operatorname{ess\,sup}_{\tau} \left( \mathbb{E}\left[ \int_{\tau}^{T} |\zeta_{s}|^{2} ds \, \middle| \, \mathcal{F}_{\tau} \right] \right)^{1/2},$$

where the supremum is taken with respect to all stopping times  $\tau$ . By Ito's isometry,

$$\|\zeta\|_{\rm BMO} = \|\int \zeta dB\|_{\rm BMO}.$$

## Existence and uniqueness

Theorem (K.,Pulido AAP-16) There is a constant c > 0 such that if

 $a\|\gamma\|_{\infty}\|\psi-\mathbb{E}[\psi]\|_{\mathrm{BMO}}\leq c,$ 

then the prices  $S = S(\psi, a, \gamma)$  exist and unique.

Proposition (K.,Pulido AAP-16) There are bounded  $\gamma$  and  $\psi$  such that

 $a\|\gamma\|_{\infty}\|\psi-\mathbb{E}\left[\psi\right]\|_{\infty}=1$ 

and such that the prices  $S = S(\psi, a, \gamma)$  either do not exist or are not unique.

### Asymptotic expansion

Theorem (K.,Pulido JFM-16) Assume that

 $\|\gamma\|_{\infty}\|\psi - \mathbb{E}\left[\psi\right]\|_{\text{BMO}} < \infty.$ 

Then there is a constant  $K = K(\psi, \gamma)$  such that

 $\|S(a,\gamma)-(S(0)+aS^{(1)}(\gamma))\|_{\mathrm{BMO}}\leq Ka^2,\quad a
ightarrow 0,$ 

where

$$S_{t}(0) = \mathbb{E}\left[\psi \middle| \mathcal{F}_{t}\right] = \mathbb{E}\left[\psi\right] + \int_{0}^{t} \sigma(0)dB \quad ("small" agent's model)$$
$$S_{t}^{(1)}(\gamma) = -\mathbb{E}\left[\int_{t}^{T} \sigma^{2}(0)\gamma ds \middle| \mathcal{F}_{t}\right] \quad (first-order \ correction)$$

## Replication problem

Denote

$$Exp \triangleq \{\xi : \mathbb{E}\left[e^{t|\xi|}\right] < \infty, \quad t > 0\}.$$

Replication problem: for a contingent claim  $\xi \in Exp$  find the initial wealth  $p \in \mathbf{R}$  and a demand  $\gamma = (\gamma_t)$  such that

$$p - \int_0^T \gamma dS(\gamma) = \xi.$$
 (1)

Lemma (uniqueness, easy) If p and  $\gamma$  satisfy (1), then

$$p = \mathbb{E}^{\mathbb{Q}}[\xi], \quad S_t(\gamma) = \mathbb{E}^{\mathbb{Q}}[\psi|\mathcal{F}_t],$$

where

$$\frac{d\mathbb{Q}}{d\mathbb{P}} = \operatorname{const} e^{a\xi}.$$

### Completeness assumption for a = 0

### Assumption (S(0)-model is complete)

The "small" agent model with price process  $S_t(0) = \mathbb{E} [\psi | \mathcal{F}_t]$  is complete, that is, for for every contingent claim  $\xi$  with  $\mathbb{E} [|\xi|] < \infty$  the martingale

$$P_t(0) = \mathbb{E}\left[\xi | \mathcal{F}_t\right],$$

admits integral representation:

$$P_t(0) = \mathbb{E}\left[\xi\right] + \int_0^t \gamma dS(0),$$

for some predictable S(0)-integrable process  $\gamma$ .

### Example (No existence)

Even if S(0)-model is complete, for any a > 0 one can find *not* replicable contingent claims  $\xi$  such that  $|\xi| \leq 1$ .

### Approximate replication

Theorem (Approximate replication for fixed a > 0) Suppose that S(0)-model is complete, that  $\psi \in \mathcal{L}_p$  for some p > 1and  $\xi \in Exp$ . Then for every  $\epsilon \in (0, \frac{1}{2}]$  there are  $p(\epsilon) \in \mathbb{R}$  and a demand  $\gamma(\epsilon)$  such that

$$\|a\| \xi - (p(\epsilon) - \int_0^T \gamma(\epsilon) dS^{\gamma(\epsilon)})\|_\infty \leq \epsilon.$$

Moreover, in this case,

$$|p(\epsilon)-p|\leq 2\epsilon p, \quad |S^{\gamma(\epsilon)}-S|\leq 2\epsilon |S|,$$

where

$$onumber 
ho = \mathbb{E}^{\mathbb{Q}}\left[\xi
ight], \quad S_t = \mathbb{E}^{\mathbb{Q}}\left[\psi|\,\mathcal{F}_t
ight], \quad rac{d\mathbb{Q}}{d\mathbb{P}} = ext{const}\,e^{a\xi}.$$

### Generic replication

Theorem (Generic replication for variable a > 0) Suppose that S(0)-model is complete, that  $\psi \in \mathcal{L}_p$  for some p > 1and  $\xi \in Exp$ . Then there is at most countable set  $\mathcal{I} \subset (0, \infty)$  such that for risk-aversions  $a \notin \mathcal{I}$  the contingent claim  $\xi$  is replicable:

$$\xi = p(a) - \int_0^T \gamma(a) dS^{\gamma(a)}.$$

Moreover, in this case,

$$p(a) = \mathbb{E}^{\mathbb{Q}(a)}[\xi], \quad S_t^{\gamma(a)} = S_t(a) = \mathbb{E}^{\mathbb{Q}(a)}[\psi|\mathcal{F}_t],$$

where

$$\frac{d\mathbb{Q}(a)}{d\mathbb{P}} = \operatorname{const} e^{a\xi}.$$

## The Martingale Representation Property

We work on a filtered probability space  $(\Omega, \mathcal{F}, (\mathcal{F}_t)_{t \geq 0}, \mathbb{P})$  satisfying the usual conditions.

#### Definition

Let  $\mathbb{Q} \sim \mathbb{P}$  and S be a *d*-dimensional local martingale under  $\mathbb{Q}$ . We say that S has the Martingale Representation Property (MRP) if every local martingale M under  $\mathbb{Q}$  is of the form

$$M=M_0+\gamma\cdot S=M_0+\int\gamma\,dS,$$

where  $\gamma$  is a predictable *S*-integrable process with values in  $\mathbb{R}^d$ .

# Classical (forward) results

Let  $\mathbb{Q} \sim \mathbb{P}$  and S be a *d*-dimensional local martingale under  $\mathbb{Q}$ .

Jacod's theorem (2FTAP): S has MRP if and only if  $\mathbb{Q}$  is the *only* equivalent local martingale measure for S.

Forward dynamics. Suppose that  $B^{\mathbb{Q}}$  is a *n*-dimensional Brownian motion under  $\mathbb{Q}$ ,  $\mathcal{F}_t = \mathcal{F}_t^{B^{\mathbb{Q}}}$  and

$$S_t = S_0 + \int_0^t \sigma_s dB_s^{\mathbb{Q}},$$

where  $\sigma = (\sigma_t^{ij})$  is a predictable process with values in  $\mathbb{R}^{n \times d}$ . Then S has the MRP if and only if

 $\operatorname{rank} \sigma_t(\omega) = n, \quad dt \times d\mathbb{P}(\omega) - a.s..$ 

## Density of probability measures with MRP

Let  $\psi = (\psi^i)_{i=1,...,d}$  be a *d*-dimensional random variable. We denote by  $\mathcal{Q}(\psi)$  the family of probability measures  $\mathbb{Q} \sim \mathbb{P}$  such that

$$\begin{split} &1. \ \mathbb{E}^{\mathbb{Q}}\left[|\psi|\right] < \infty, \\ &2. \ S_t^{\mathbb{Q}} = \mathbb{E}^{\mathbb{Q}}\left[\psi| \ \mathcal{F}_t\right], \ t \geq 0, \ \text{has the MRP.} \end{split}$$

#### Theorem

Suppose that  $\mathcal{Q}(\psi) \neq \emptyset$ . Then for every  $\mathbb{R} \sim \mathbb{P}$  such that  $\mathbb{E}^{\mathbb{R}}[|\psi|] < \infty$  and every  $\epsilon > 0$  there is  $\mathbb{Q} \in \mathcal{Q}(\psi)$  such that

$$\left|\frac{d\mathbb{Q}}{d\mathbb{R}}-1\right| \leq \epsilon.$$

## Analytic maps with values in a Banach space

Let **X** be a Banach space and *U* be an open connected set in  $\mathbb{R}^{I}$ . We recall that a map  $x \mapsto X(x)$  of *U* to **X** is *analytic* if for every  $y \in U$  there exists  $\epsilon = \epsilon(y) > 0$  and  $(Y_n = Y_n(y))_{n \ge 0}$  in **X** such that

$$X(x) = \sum_{n=0}^{\infty} Y_n (x - y)^n, \quad |y - x| < \epsilon$$

where the series converges in X.

### Generic property

#### Theorem

Let U be an open connected set in  $\mathbb{R}^{l}$ ,  $x_{0} \in \overline{U}$ , and  $x \mapsto \zeta(x)$  and  $x \mapsto \xi(x)$  be continuous maps of  $U \cup \{x_{0}\}$  to  $\mathcal{L}_{1}(\mathbb{R})$  and  $\mathcal{L}_{1}(\mathbb{R}^{d})$ , respectively, whose restrictions to U are analytic. For every  $x \in U \cup \{x_{0}\}$  we assume that  $\zeta(x) > 0$  and define a probability measure  $\mathbb{Q}(x)$  and a  $\mathbb{Q}(x)$ -martingale S(x) by

$$\frac{d\mathbb{Q}(x)}{d\mathbb{P}} = \frac{\zeta(x)}{\mathbb{E}[\zeta(x)]}, \quad S_t(x) = \mathbb{E}_t^{\mathbb{Q}(x)} \left[ \frac{\xi(x)}{\zeta(x)} \right]$$

If  $S(x_0)$  has the MRP, then the exception set

 $\mathcal{I} = \{x \in U : S(x) \text{ does not have the MRP}\}$ 

has the Lebesgue measure zero. If, in addition, U is an interval in  $\mathbf{R}$ , then the set  $\mathcal{I}$  is at most countable

# Summary

- We study the continuous-time version of a price impact model, which goes back to Grossman and Miller (1986); inverse to optimal investment.
- Stock price S(γ) depend on demand γ through a solution to a to multi-dimensional quadratic BSDE.
- While exact replication may not be possible, the model has approximate and generic completeness properties.
- Prices for contingent claims are quite explicit (= utility-based prices).
- The model is supported by general results on the existence of MRP in "backward" setup. Other applications of these results are forthcoming.