Allocation of Risk Capital via Intra-Firm Trading

Sean Hilden Department of Mathematical Sciences Carnegie Mellon University

December 5, 2005

<u>References</u>

- 1. Artzner, Delbaen, Eber, Heath: *Coherent Measures of Risk*, Mathematical Finance, 1999.
- 2. Artzner, Delbaen, Eber, Heath: *Risk Management and Capital Allocation* with Coherent Measures of Risk, unpublished.
- 3. Follmer, Schied: *Convex Measures of Risk and Trading Constraints*, Finance and Stochastics, 2002.
- 4. Roos, Terlaky, Vial: *Theory and Algorithms for Linear Optimization, An Interior Point Approach*, 1997.
- 5. Lasdon: Optimization Theory for Large Systems, 1970.

Sean Hilden

<u>Overview</u>

- Value at Risk
- Coherent and Convex Measures of Risk
- Problem Definition
- Trading Algorithm
- Future Research

Modeling Risk

- Let Ω be the set of states of nature.
- Let random variable $X : \Omega \to \mathbb{R}$ be the final net worth of a financial position, normalized with respect to a risk-free asset.
- A measure of risk is mapping $\rho : \chi \to \mathbb{R}$, where χ is the set of all random variables on Ω .
- ρ(X) specifies how much capital is required to make a position acceptable,
 i.e.

$$\rho(X) \leq \mathbf{0} \Rightarrow X$$
 is acceptable.

Value at Risk

VaR, Value at Risk, is a commonly used risk measure. For $X \in \chi$ with distribution \mathbb{P} and $\alpha \in (0, 1)$,

$$VaR_{\alpha}(X) = -\inf\{x \mid \mathbb{P}[X \le x] > \alpha\}.$$

The most significant drawback of VaR: it controls the frequency of failures but not their economic consequences.

In addition, VaR is not subadditive. It's easy to find examples where

 $VaR_{\alpha}(X_a + X_b) > VaR_{\alpha}(X_a) + VaR_{\alpha}(X_b).$

Financial Engineering News, November/December 2004, *A Link Between Option Selling and Rogue Trading?*, based partly on research by Stephen Brown, professor of finance at NYU's Stern School of Business.

Rogue trading has caused significant losses at banks including: National Australia Bank, Allied Irish, Daiwa, Sumitomo and Barings.

The spiking and doubling trading strategies behind the losses are common.

VaR-based risk management tolerates these practices.

Coherent Measures of Risk

Monetary measure of risk ρ will be called *coherent* if it satisfies the following axioms.

1. For all
$$X, Y \in \chi$$
, $X \leq Y \Longrightarrow \rho(Y) \leq \rho(X)$.

2. For all
$$\alpha \in \mathbb{R}$$
, $\rho(X + \alpha) = \rho(X) - \alpha$.

3. For all
$$\lambda \ge 0$$
, $\rho(\lambda X) = \lambda \rho(X)$.

4.
$$\rho(X+Y) \leq \rho(X) + \rho(Y)$$
.

Convex Measures of Risk

Monetary measure of risk ρ will be called *convex* if it satisfies the following axioms.

1. For all
$$X, Y \in \chi$$
, $X \leq Y \Longrightarrow \rho(Y) \leq \rho(X)$.

2. For all
$$\alpha \in \mathbb{R}$$
, $\rho(X + \alpha) = \rho(X) - \alpha$.

3. For any
$$\lambda \in [0,1]$$
: $\rho(\lambda X + (1-\lambda)Y) \leq \lambda \rho(X) + (1-\lambda)\rho(Y)$.

Representation Theorem

Measure of risk ρ is convex if and only if there exists a family S of probability measures on Ω and risk limits $K_{\mathbb{S}}$ such that

$$\rho(X) = \sup_{\mathbb{S} \in \mathcal{S}} \left(E_{\mathbb{S}}[-X] + K_{\mathbb{S}} \right).$$

Coherent measures of risk are those convex measures for which the risk limits are zero.

Choose a set of meaningful scenarios and corresponding risk limits. Let a financial position X be acceptable if and only if for each scenario $\mathbb{S} \in \mathcal{S}$ and risk limit $K_{\mathbb{S}}$,

$$E_{\mathbb{S}}[X] \ge K_{\mathbb{S}}.$$

The resulting risk measure is coherent/convex.

Sean Hilden

Model

- Model a firm that invests in financial markets via trading desks.
- Manage firm-risk by generating a finite set of scenarios with corresponding risk limits.
- Decentralize risk management by allocating a portion of each risk limit to each desk.
- Require each desk to satisfy its portion of the risk limit for each scenario when optimizing its portfolio.

<u>Model</u>

Investment firm that deals on financial markets via D trading desks. Manage firm risk using scenarios $\mathbb{S} \in S$ and risk limits $\{K_{\mathbb{S}} \mid \mathbb{S} \in S\}$. Allocate risk capital so for each $\mathbb{S} \in S$

$$\sum_{j=1}^{D} K_{j\mathbb{S}} = K_{\mathbb{S}}.$$

Desk j's problem is

$$\max_{x^{j,i}, 1 \leq i \leq n_j} \sum_{i=1}^{n_j} x^{j,i} \mathbf{E}_{\mathbb{P}}[X_{j,i}]$$

such that for all $\mathbb{S} \in \mathcal{S}$

$$\sum_{i=1}^{n_j} x^{j,i} \mathbf{E}_{\mathbb{S}}[X_{j,i}] \ge K_{j\mathbb{S}}.$$

The initial allocation of risk capital is arbitrary and may be extremely bad, the idea is to optimize it.

Idea from *Risk Management and Capital Allocation with Coherent Measures of Risk*, by ADEH: allow the desks to trade risk limits until the sum of the desk solutions is firm-optimal.

- Trading must be incentive-compatible.
- Trading mechanism must strictly maintain desk autonomy.
- Use tools from Optimal Partition Theory in Interior Point Methods for Linear Optimization.

Mathematical Tools

Rewrite the j'th desk problem in the following form:

Primal problem (P_j)

$$\min_{x_j} \{ c_j^T x_j : A_j x_j = r_j, x_j \ge \mathbf{0} \}$$

and dual problem (D_j)

$$\max_{(y_j,s_j)} \{ r_j^T y_j : A_j^T y_j + s_j = c_j, s_j \ge \mathbf{0} \}.$$

Assume each desk problem is feasible.

Also assume there is no arbitrage in the market, i.e. the firm problem is bounded.

Sean Hilden

The feasible regions for desk j's problem are

$$\mathcal{P}_{j} = \{ x_{j} : A_{j}x_{j} = r_{j}, x_{j} \ge \mathbf{0} \}$$

$$\mathcal{D}_{j} = \{ (y_{j}, s_{j}) : A_{j}^{T}y_{j} + s_{j} = c_{j}, s_{j} \ge \mathbf{0} \}$$

with optimal solution sets \mathcal{P}_j^* and \mathcal{D}_j^* .

Let $x_j^* \in \mathcal{P}_j^*$ and $(y_j^*, s_j^*) \in \mathcal{D}_j^*$. The optimal sets for desk *j*'s problem may be expressed as

$$\begin{aligned} \mathcal{P}_{j}^{*} &= \{x_{j} : A_{j}x_{j} = r_{j}, x_{j} \geq \mathbf{0}, x_{j}^{T}s_{j}^{*} = \mathbf{0} \} \\ \mathcal{D}_{j}^{*} &= \{(y_{j}, s_{j}) : A_{j}^{T}y_{j} + s_{j} = c_{j}, s_{j} \geq \mathbf{0}, s_{j}^{T}x_{j}^{*} = \mathbf{0} \}. \end{aligned}$$

Examine the effect a perturbation Δr_j of size $\beta \ge 0$ will have on the optimal value of desk j's primal problem.

Define

$$f_j(eta;r_j,\Delta r_j)=\min_{x_j}\{c_j^Tx_j:A_jx_j=r_j+eta\Delta r_j,x_j\geq 0\}.$$

Function $f_j(\cdot; r_j, \Delta r_j)$ has the following properties.

- $dom(f_j(\cdot; r_j, \Delta r_j))$ is a closed interval of \mathbb{R} .
- $f_j(\cdot; r_j, \Delta r_j)$ is continuous, convex and piecewise linear.

Given r_j and rhs-perturbation Δr_j , we would like to determine the linearity intervals and shadow prices of $f_j(\cdot; r_j, \Delta r_j)$ for all $\beta \ge 0$.

Sean Hilden

Let the optimal solution sets of the perturbed primal and dual problems be denoted $\mathcal{P}^*_{j\beta}$ and $\mathcal{D}^*_{j\beta}$.

Shadow prices: Let $\beta \in dom(f_j)$ and $x_j^* \in \mathcal{P}_{j\beta}^*$. Then

$$egin{aligned} f_j'(eta;r_j,\Delta r_j) &= \max_{(y_j,s_j)} \{\Delta r_j^T y_j:(y_j,s_j)\in\mathcal{D}_{jeta}^*\} \ &= \max_{(y_j,s_j)} \{\Delta r_j^T y_j:A_j^T y_j+s_j=c_j,s_j\geq 0,s_j^T x_j^*=0\}. \end{aligned}$$

Extreme points of linearity intervals: Let $\overline{\beta} \in (\beta_1, \beta_2) \subset dom(f_j)$ and $(y_j^*, s_j^*) \in \mathcal{D}_{i\overline{\beta}}^*$. Then

$$\begin{split} \beta_2 &= \max_{\substack{(\beta, x_j)}} \{\beta : x_j \in \mathcal{P}_{j\beta}^*\} \\ &= \max_{\substack{(\beta, x_j)}} \{\beta : A_j x_j = r_j + \beta \Delta r_j, x_j \geq 0, x_j^T s_j^* = 0\}. \end{split}$$

Sean Hilden

Allocation of Risk Capital via Intra-Firm Trading

To preserve desk autonomy, it is useful to consider an alternative method of computing the shadow price.

For desk j let

$$w_j(r_j) = \min_{x_j} \{ c_j^T x_j : A_j x_j = r_j, x_j \ge \mathbf{0} \}.$$

As shown earlier, the derivative of w_j in direction Δr_j is given by

$$Dw_j(r_j;\Delta r_j) = \max_{(y_j,s_j)} \{\Delta r_j^T y_j: y_j \in \mathcal{D}_j^*\}.$$

Optimal sets for linear programs have the form

$$\mathcal{D}_j^* = conv\{\widetilde{y}_{j1}, \ldots, \widetilde{y}_{jn_j}\},\$$

SO

$$Dw_j(r_j; \Delta r_j) = \max_{(y_j, s_j)} \{ \Delta r_j^T y_j : y_j \in conv\{ \widetilde{y}_{j1}, \dots, \widetilde{y}_{jn_j} \} \}.$$

Sean Hilden

Allocation of Risk Capital via Intra-Firm Trading

Writing the convex combinations explicitly gives

$$egin{aligned} Dw_j(r_j;\Delta r_j) &=& \max_\lambda \{\Delta r_j^T\sum\limits_{i=1}^{n_j}\lambda_i\widetilde{y}_{ji}:\sum\limits_{i=1}^{n_j}\lambda_i=1,\lambda_i\geq 0\}\ &=& \max_\lambda \{\sum\limits_{i=1}^{n_j}\lambda_i\Delta r_j^T\widetilde{y}_{ji}:\sum\limits_{i=1}^{n_j}\lambda_i=1,\lambda_i\geq 0\}. \end{aligned}$$

There is only one constraint in this problem, so the dual has only one variable. Writing the dual of this LP gives

$$Dw_j(r_j; \Delta r_j) = \min_{z_j} \{z_j : z_j \ge \Delta r_j^T \widetilde{y}_{ji} \text{ for } i = 1, \dots, n_j \}.$$

Note that the computation of $Dw_j(r_j; \Delta r_j)$ is correct only if

$$Dw_j(r_j; \Delta r_j) = \max{\{\Delta r_j^T \widetilde{y}_{ji} : i = 1, \dots, n_j\}}.$$

Trading Constraints

Create a central risk desk, virtual or physical, that will request and aggregate information to generate advantageous trades.

To generate a set of trades, the risk desk can use a steepest descent approach. Given a set of risk limits $r = (r_1, \ldots, r_D)$,

$$w(r) = \sum_{j=1}^{D} w_j(r_j),$$

where $w_j(r_j)$ is the optimal value of desk j's primal problem given risk capital r_j . One way to improve the allocation of risk capital is to choose a set of trades $\Delta r = (\Delta r_1, \dots, \Delta r_D)$ that will minimize the derivative of the firm objective function,

min
$$Dw(r, \Delta r) = \min_{\Delta r} \sum_{j=1}^{D} Dw_j(r_j; \Delta r_j).$$

Sean Hilden

Allocation of Risk Capital via Intra-Firm Trading

It is straightforward to show the directional derivatives are positively homogeneous, i.e.

$$Dw_j(r_j; \beta \Delta r_j) = \beta Dw_j(r_j; \Delta r_j)$$
 for $\beta \ge 0$,

so the size of the trades must be normalized to be meaningful. Use the ∞ -norm to maintain linearity,

$$\|\Delta r\|_{\infty} \leq 1.$$

To ensure the firm-level risk limits are satisfied,

$$\sum_{j=1}^{D} \Delta r_j = \mathbf{0}.$$

Trading Algorithm

The trading algorithm proceeds as follows.

- 1. Each desk j solves (P_j) and (D_j) and submits $\tilde{y}_{j1} \in D_j^*$ to the risk desk.
- 2. The risk desk solves LP

$$\min_{\Delta r, z} \sum_{j=1}^{D} z_j$$

subject to

$$egin{array}{rl} \|\Delta r\|_{\infty} &\leq 1 \ \sum\limits_{j=1}^{D} \Delta r_{j} &= 0 \ z_{j} &\geq \ \Delta r_{j}^{T} \widetilde{y}_{j1} ext{ for all } j. \end{array}$$

Sean Hilden

Allocation of Risk Capital via Intra-Firm Trading

3. The risk desk sends z_j and Δr_j^T to desk j for all j. The desks check acceptability of the trades by solving

$$\mathsf{max}(\mathbf{\Delta} r_j^T \widetilde{y}_j - z_j)$$

subject to

$$\widetilde{y}_j \in \mathcal{D}_j^*.$$

- 4. If the optimal value is zero, the trade is accepted. If the optimal value is strictly positive, desk j submits the optimal solution \tilde{y}_{j2} to the risk desk to be added as a constraint to the trade-generation problem, and the risk desk generates a new set of trades. Repeat steps 2 to 4 until all trades are accepted.
- 5. When a set of trades is accepted by all desks, each desk submits linearity interval and shadow price data. The risk desk aggregates this information and computes a common step length. The trade is then executed, thus completing one iteration.

Implementation Issues

- Unlike futures and futures derivatives, there is no body of experience to guide scenario generation for equity and fixed income instruments.
- Optimal portfolio values are sensitive to changes in the expected values under the market measure.
- Bid/ask spreads must be introduced to ensure bounded problems.
- Further research needs to inform the choices of, for example, price and volatility ranges and other parameters to generate practical scenarios.

Risk Management Issues

- Value at Risk is still commonly used.
- Coherent risk measures like CVaR are neither widely used nor understood.
- Allowing desks to compute the expected values of their own assets for risk capital allocation purposes is not attractive to risk managers.
- The allocation of risk capital is currently a political process.

Future Possibilities

- Improve the allocation process by making people pay for risk capital. This would cause people to evaluate their need truthfully and would eliminate the political nature of allocation.
- People who use risk capital, for example traders and managers of business units, know fairly accurately what it is worth to them.
- Let the consumers of risk capital trade it. Post bid/ask prices in an internal market.
- Auction off risk capital.