

# **Sensitivity analysis of utility based prices and risk-tolerance wealth processes**

D. Kramkov (Carnegie Mellon University)

Based on joint papers with Mihai Sirbu (Columbia University).

## Model of a financial market

There are  $d + 1$  **traded** or **liquid** assets:

1. a **savings account**. We assume that the interest rate is  $0$ :

$$B = \text{const}$$

2.  $d$  **stocks**. The price process  $S$  of the stocks is a semimartingale on  $(\Omega, \mathcal{F}, (\mathcal{F}_t)_{0 \leq t \leq T}, \mathbb{P})$ , where  $T$  is a maturity.

**Assumption** (*No Arbitrage*)

$$\mathcal{Q} \neq \emptyset$$

where  $\mathcal{Q}$  is the family of equivalent local martingale measures for  $S$ .

## Economic agent or investor

$x$ : initial capital

$U$ : utility function for consumption at  $T$  such that

- $U : (0, \infty) \rightarrow \mathbf{R}$
- $U$  is strictly increasing
- $U$  is strictly concave
- the Inada conditions:

$$U'(0) = \infty \quad U'(\infty) = 0$$

## Pricing problem

Consider a family of  $N$  **non-traded** or **illiquid** European contingent claims with

- maturity  $T$
- payment functions  $f = (f_i)_{1 \leq i \leq N}$

**Question** What is the (marginal) price  $p(x)$  of the contingent claims  $f$ ?

Intuitive definition:  $p(x)$  is the **threshold** such that given the chance to buy or sell at  $p^{trade}$  the investor will

- buy at  $p^{trade} < p(x)$
- sell at  $p^{trade} > p(x)$
- do nothing at  $p^{trade} = p(x)$

Denote

$$u(x, q) = \sup_{X_0=x} \mathbb{E}[U(X_T + \langle q, f \rangle)]$$

the maximal **expected utility** from the portfolio  $(x, q)$ , where

$x$ : total wealth invested into liquid securities

$q = (q^i)_{1 \leq i \leq N}$ : a number of non traded options

**Definition** A **(marginal) utility based price** is a vector  $p(x)$  such that

$$u(x) := u(x, 0) \geq u(x', q')$$

for any portfolio  $(x', q')$  such that

$$x = x' + \langle q', p(x) \rangle.$$

## Computation of $p(x) = p(x, 0)$

The idea belongs to Mark Davis. Define the conjugate function

$$V(y) = \max_{x>0} [U(x) - xy], \quad y > 0.$$

and consider the following **dual** optimization problem:

$$v(y) = \inf_{\mathbb{Q} \in \mathcal{Q}} \mathbb{E} \left[ V \left( y \left( \frac{d\mathbb{Q}}{d\mathbb{P}} \right) \right) \right], \quad y > 0$$

The measure  $\mathbb{Q}(y)$ , where the lower bound is attained, is called the **minimal martingale measure** for  $y$ .

Mark Davis argued that if  $x = -v'(y)$  then

$$p(x) = \mathbb{E}_{\mathbb{Q}(y)}[f].$$

### Theorem (Hugonnier, K., Schachermayer)

Let  $y > 0$ ,  $x = -v'(y)$  and  $X$  be a non-negative wealth process. The following conditions are equivalent:

1. for **any** contingent claim  $f$  such that

$$|f| \leq K(1 + X_T) \text{ for some } K > 0$$

a utility based price  $p(x)$  is uniquely defined.

2. the minimal martingale measure  $\mathbb{Q}(y)$  exists and  $X$  is a uniformly integrable martingale under  $\mathbb{Q}(y)$ .

Moreover, in this case

$$p(x) = \mathbb{E}_{\mathbb{Q}(y)}[f].$$

## “Trading” problem

**Question** What quantity  $q = q(p^{trade})$  the investor should trade (buy or sell) at the price  $p^{trade}$ ?

Qualitatively, there are two different cases:

1. If  $f$  is **replicable**, then

$$q(p^{trade}) = \begin{cases} \text{any} & p^{trade} = p(x) \\ \infty, & p^{trade} \neq p(x) \end{cases}$$

2. else if  $f$  is **not replicable** and  $p^{trade}$  is an arbitrage-free price, then

$$q(p^{trade}) = \begin{cases} 0 & p^{trade} = p(x) \\ \text{finite} & p^{trade} \neq p(x) \end{cases}$$

**Goal:** study the dependence of prices on quantities.

**Reservation price** (different values for buying or selling)

**Marginal utility based price** for the claims  $f$  given the portfolio  $(x, q)$  is a vector  $p(x, q)$  such that

$$u(x, q) \geq u(x', q')$$

for any pair  $(x', q')$  such that

$$x + \langle q, p(x, q) \rangle = x' + \langle q', p(x, q) \rangle.$$

In other words, given the portfolio  $(x, q)$  the investor **will not trade** the options at  $p(x, q)$ .

If  $u = u(x, q)$  is differentiable at  $(x, q)$  then

$$p(x, q) = \frac{u_q}{u_x}(x, q).$$

Using the marginal utility based prices  $p(x, q)$  we can compute the optimal quantity

$$q = q(p^{trade})$$

from the “equilibrium” condition:

$$p^{trade} = p(x - qp^{trade}, q)$$

**Main difficulty:**  $p(x, q)$  is hard to compute except for the case  $q = 0$ .

## Sensitivity analysis of utility based prices

We study **linear** approximation for  $p(x, q)$ :

$$p(x + \Delta x, q) \approx p(x) + p'(x)\Delta x + D(x)q,$$

where

$$p^i(x) = p^i(x, 0), \quad i = 1, \dots, N$$

$p'(x)$  is the derivative of  $p(x)$  and

$$D^{ij}(x) = \frac{\partial p^i}{\partial q^j}(x, 0), \quad i, j = 1, \dots, N.$$

The vector  $p'(x)$  and the matrix  $D(x)$  measure the **sensitivity** of  $p(x, q)$  with respect to  $x$  and  $q$  at  $(x, 0)$

**Question (Quantitative)** How to compute  $p'(x)$  and  $D(x)$ ?

**Closely related publications:**

**J. Kallsen (02)** : formula for  $D(x)$  for general semimartingale model but in a different framework of local utility maximization.

**V. Henderson (02)** : formula for  $D(x)$  in the case of a Black-Scholes type model with basis risk and for power utility functions.

**Question (Qualitative)** When the following (desirable) properties hold true for **any** family of contingent claims  $f$ ?

1. The marginal utility based price  $p(x) = p(x, 0)$  **does not depend** (locally) on  $x$ , that is,

$$p'(x) = 0$$

2. The sensitivity matrix  $D(x)$  has **full rank** for non replicable contingent claims:  
 $D(x)q = 0 \Leftrightarrow \langle q, f \rangle$  is replicable.
3. The sensitivity matrix  $D(x)$  is **symmetric**, that is

$$D^{ij}(x) = D^{ji}(x), \quad i, j = 1, \dots, N.$$

4. The sensitivity matrix  $D(x)$  is **strictly negatively defined** for non-replicable options:  
 $\langle q, D(x)q \rangle < 0 \quad \Leftrightarrow \langle q, f \rangle$  is not replicable
5. **Stability** of the linear approximation: for any  $p^{trade}$  the linear approximation to the “equilibrium” equation:

$$p^{trade} = p(x - qp^{trade}, q)$$

that is,

$$p^{trade} \approx p(x) - p'(x)qp^{trade} + D(x)q$$

has the “correct” solution.

**Remark** Using the representation

$$p(x, q) = \frac{u_q}{u_x}(x, q).$$

one can see that all these properties are, in fact, **equivalent!**

## Risk-tolerance wealth process

Fix  $x > 0$ . Recall that  $-U'(x)/U''(x)$  is called the **risk-tolerance** coefficient of  $U$  at  $x$ .

Denote by  $\widehat{X}(x)$  the optimal solution of

$$u(x) := u(x, 0) = \sup_{X_0=x} \mathbb{E}[U(X_T)].$$

**Definition (K., Sirbu)** A maximal wealth process  $R(x)$  is called the **risk-tolerance wealth process** if

$$R_T(x) = -\frac{U'(\widehat{X}_T(x))}{U''(\widehat{X}_T(x))}.$$

**Some properties of  $R(x)$  (if it exists):**

1. Initial value:

$$R_0(x) = -\frac{u'(x)}{u''(x)}.$$

2. Derivative of optimal wealth strategy:

$$\frac{R(x)}{R_0(x)} = X'(x) := \lim_{\Delta x \rightarrow 0} \frac{\widehat{X}(x + \Delta x) - \widehat{X}(x)}{\Delta x}.$$

**Theorem (K., Sirbu)** *The following assertions are equivalent:*

1. *The risk-tolerance wealth process  $R(x)$  exists for all  $x > 0$ .*
2. *The minimal martingale measures  $Q(y)$  for different  $y > 0$  coincide:*

$$Q(y) = \hat{Q}, \quad y > 0.$$

3. *Any (equivalently, each) of the “qualitative” properties 1–5 holds true.*

## Extremal cases:

1. Power utility functions:

$$U(x, \alpha) = \frac{x^{1-\alpha} - 1}{1 - \alpha}, \quad (\alpha > 0).$$

For  $\alpha = 1$  we have **Bernoulli utility**:

$$U(x; 0) = \log x.$$

2. Model is “essentially complete”, that is, it has the **same minimal martingale measure** for any utility function.

## Computation of $D(x)$

We choose

$$R(x)/R_0(x) = X'(x)$$

as a **numeraire** and denote

$f^R = fR_0(x)/R(x)$  : discounted contingent claims

$X^R = XR_0(x)/R(x)$  : discounted wealth processes

$\mathbb{Q}^R$  : the martingale measure for  $R(x)/R_0(x)$ -discounted wealth processes:

$$\frac{d\mathbb{Q}^R}{d\widehat{\mathbb{Q}}} = \frac{R_T(x)}{R_0(x)}$$

Consider the  $\mathbb{Q}^R$ -martingale

$$P_t^R = \mathbb{E}_{\mathbb{Q}^R} \left[ f^R | \mathcal{F}_t \right].$$

and let

$$P^R = M + N, \quad N_0 = 0,$$

be its Kunita-Watanabe decomposition, where

1.  $M$  is  $R(x)/R_0(x)$ -discounted wealth process. Interpretation: **hedging process**.
2.  $N$  is a martingale under  $\mathbb{Q}^R$  which is orthogonal to all  $R(x)/R_0(x)$ -discounted wealth processes. Interpretation: **risk process**.

Denote by  $\alpha(x)$  the relative risk-aversion coefficient of

$$u(x) = \max_{X_0=x} \mathbb{E}[U(X_T)],$$

that is

$$\alpha(x) = -\frac{xu''(x)}{u'(x)}.$$

**Theorem (K., Sirbu)** *Assume that the risk-tolerance wealth process  $R(x)$  exists. Then*

$$\begin{aligned} p'(x) &= 0 \\ D(x) &= -\frac{\alpha(x)}{x} \mathbb{E}_{\mathbb{Q}^R} [N_T N_T'] \end{aligned}$$

**Question** How to compute  $D(x)$  in *practice*?

**Inputs:**

1.  $\mathbb{Q}$ . *Already implemented!*

2.  $R(x)/R_0(x)$ . Recall that

$$\frac{R(x)}{R_0(x)} = \lim_{\Delta x \rightarrow 0} \frac{\widehat{X}(x + \Delta x) - \widehat{X}(x)}{\Delta x}.$$

*Decide what to do with one penny!*

3. Relative risk-aversion coefficient  $\alpha(x)$ . *Deduce from mean-variance preferences.* In any case, this is just a number!

## Black and Scholes model with basis risk

Traded asset:

$$dS_t = S_t (\mu dt + \sigma dW_t)$$

Non traded asset:

$$d\tilde{S} = (\tilde{\mu} dt + \tilde{\sigma} d\tilde{W}_t),$$

Denote by

$$\rho = \frac{d\tilde{W} dW}{dt}$$

the **correlation** coefficient between  $S$  and  $\tilde{S}$ .  
In practice, we want to chose  $S$  so that

$$\rho \approx 1.$$

Consider contingent claims

$$f = f(\tilde{S})$$

whose payoffs are determined by  $\tilde{S}$ .

To compute  $D(x)$  assume (as an example) the following choices:

1.  $\mathbb{Q}$  is a martingale measure for  $\tilde{S}$ .
2.  $R(x)/R_0(x) = 1$

Then

$$D_{ij}(x) = -\frac{\alpha(x)}{x}(1 - \rho^2)\text{Covar}_{\mathbb{Q}}(f_i, f_j).$$

## Smoothness of the indirect utility

Consider the problem of expected utility maximization:

$$u(x) = \sup_{X_0=x} \mathbb{E}[U(X_T)]$$

**Question** When  $u''(x)$  exists and is strictly positive?

We need additional conditions on the utility function  $U$  and the price processes  $S$ .

**Assumption** *There are strictly positive constants  $c_1$  and  $c_2$  such that*

$$c_1 < -\frac{xU''(x)}{U'(x)} < c_2, \quad x > 0.$$

**Definition** A semimartingale  $R$  is called **sigma-bounded** if

$$R = \int H dS$$

and  $S$  is (locally) bounded.

**Assumption** For any numeraire  $X$

$$S^X = \left( \frac{1}{X}, \frac{S}{X} \right)$$

is sigma-bounded.

**Examples:**

1.  $S$  is continuous or, more generally, depends on a finite number of Poisson processes
2. complete financial model

**Remark** These two examples will not satisfy if sigma-boundedness is replaced by local boundedness.

**Theorem (K., Sirbu)** *Let both assumptions above hold true. Then  $u''$  exists and*

$$c_1 < -\frac{xu''(x)}{u'(x)} < c_2, \quad x > 0.$$

*where  $c_1$  and  $c_2$  are the same constants as in the assumption on  $U$ .*

**Remark** Both assumptions are **essential** for the assertion of the theorem to hold true.

### **Other results:**

1. The existence of the derivative processes  $X'(x)$  and  $Y'(y)$  of the solutions to the primal and dual problems.
2. The computation of  $p'(x)$  and  $D(x)$  in general case (when  $R(x)$  does not exist).

## Summary

- For non replicable (in practice, all) contingent claims the fair prices depend on the trading volume.
- The following conditions are equivalent:
  - Approximate utility based prices have nice qualitative properties
  - Risk-tolerance wealth processes exist.
  - Minimal martingale measures do not depend on initial capital.
- We need to solve the mean-variance hedging problem, where the risk-tolerance wealth process plays the role of the numeraire.